

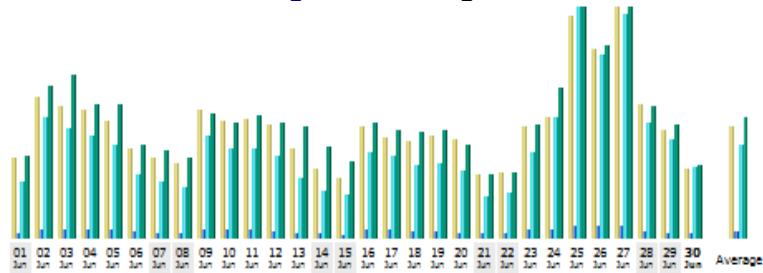


Northern Living
Your on-line lifestyle magazine

**MEDIA
PACK
2014**

Data

Data Extracted from www.northernliving.co.uk using AW Stats – June 2014



Day	Number of visits	Pages	Hits	Bandwidth
01 Jun 2014	723	1,864	22,596	713.86 MB
02 Jun 2014	1,286	3,732	48,366	1.30 GB
03 Jun 2014	1,194	3,604	44,060	1.39 GB
04 Jun 2014	1,165	3,465	41,562	1.14 GB
05 Jun 2014	1,099	3,229	37,361	1.14 GB
06 Jun 2014	825	2,831	25,261	809.84 MB
07 Jun 2014	721	2,281	22,442	768.76 MB
08 Jun 2014	675	1,774	20,998	695.99 MB
09 Jun 2014	1,153	3,299	40,841	1.06 GB
10 Jun 2014	1,099	3,246	35,990	1001.88 MB
11 Jun 2014	1,075	3,283	35,937	1.05 GB
12 Jun 2014	1,025	2,983	33,237	1012.43 MB
13 Jun 2014	805	2,020	24,414	980.67 MB
14 Jun 2014	631	1,700	19,126	801.05 MB
15 Jun 2014	540	1,429	17,385	676.90 MB
16 Jun 2014	1,014	3,172	34,244	1014.52 MB
17 Jun 2014	908	3,171	33,123	952.57 MB
18 Jun 2014	879	2,673	29,237	925.20 MB
19 Jun 2014	920	2,797	30,039	949.96 MB
20 Jun 2014	890	2,436	27,063	814.37 MB
21 Jun 2014	587	1,862	16,690	566.65 MB
22 Jun 2014	599	1,845	18,164	578.12 MB
23 Jun 2014	1,019	3,136	34,584	993.71 MB
24 Jun 2014	1,094	3,670	47,938	1.28 GB
25 Jun 2014	2,006	5,002	92,396	1.97 GB
26 Jun 2014	1,701	4,856	72,894	1.64 GB
27 Jun 2014	2,093	5,568	89,638	1.97 GB
28 Jun 2014	1,209	2,614	45,867	1.12 GB
29 Jun 2014	972	2,397	39,587	986.81 MB
30 Jun 2014	627	1,883	28,716	641.59 MB
Average	1,015	2,927	36,992	1.02 GB
Total	30,454	87,822	1,109,766	30.88 GB

Average traffic:-

Hits per day 1015
 Hits per month 30500
 Pages viewed 88000

Subscribers:-

Email News Letter subscribers

Total 36584 (30st June 2014)

Food & Drink 24787
 Home & Garden 21490
 Health & Beauty 17968
 Travel 37493
 Business 27701

Individuals may subscribe to numerous lists*

Rates

Test the water Package - £40

3 Advertorials in one of the interest categories throughout the month of subscription. Featured on the index page and highlighted in the menu categories specific to the article. Linked back to your website and including social media link-backs. 1 advertorial in a single News Letter to 1 specific subscribers category.

Standard monthly Package - £60

6 Advertorials in several categories throughout the month of subscription. Featured on the index page and highlighted in the menu categories specific to the article. Linked back to your website and including social media link-backs. 2 advertorials in 2 News Letter to 1 or more specific subscribers categories.

Quarterly Package - £150

20 Advertorials in several categories throughout a 3 month period of subscription. Featured on the index page and highlighted in the menu categories specific to the article. Linked back to your website and including social media link-backs. 6 advertorials in 6 News Letter to 1 or more specific subscribers categories.

Web Design – New Projects - £350

Web design from scratch using provided images or our own photography. Site designed to your specification including any possible components and/or modules excluding e-commerce. Includes hosting costs for the initial year.

E-commerce Addition - £400

E-commerce additions can only be made to sites we have designed and host. Arrangements can be made to port your data if this is not the case. The initial e-commerce package includes up to 10 categories and 300 products, administrator guide, shipping configuration and payment gateway. Further product additions can be made by arrangement.

Annual Hosting

Hosting is provided for web design projects on a scalable basis. Packages are available from £50 per annum.

Terms of Service

- (1) All web sites created by Metacraft (Metamorphic Design) are hosted on our own server. The server provides scalable and reliable hosting solutions for our business clients and offers uptime in excess of 99.9%. Metacraft cannot offer guarantees against service interruptions caused by 3rd parties which are outside our control.
- (2) Clients can contact Metacraft at any reasonable time by Email at info@metacraft.co.uk or by telephone / mobile. I would suggest that queries are best serviced if they are sent by Email as it is easier for us to track these and respond in a traceable manner.
- (3) Full server software is provided through the Cpanel server side software which can be accessed at the following address <http://www.yourdomainname:2082> using the login details provided once your domain name is registered & parked.
- (4) Administrator access to the Content Management System can be gained at the following address <http://www.yourdomainname/administrator> using the login details provided once your domain name is attached to your server account.
- (5) The primary Email address is info@yourdomainname.co.uk. The password details will be sent directly to your personal E-mail address. Numerous additional E-mail accounts can be created.
- (6) Hosting is charged on the anniversary of the account creation at a rate of £50 per year or scalar increments.
- (7) Invoices for hosting, site creation, domain name renewals and site updates are generally sent electronically and are due at the date of issue, we request that payments are made no later than 14 days after this date. Outstanding payments after this date may result in account suspension at our discretion followed by recovery proceedings after a further period of 14 days. Hosting accounts which remain unpaid after a period of 30 days will result in server account termination, no data will be retained. Metacraft will not be held responsible for lost of data.
- (8) Domain names are not attached to server accounts until your initial payment is received. All domain specific details will be issued within 2 working days of registration.
- (9) Payment for news letter editorial and/or site content appertaining to www.northernliving.co.uk must be made before the copy deadline. This will clearly be stated and payment details and invoices will be provided in advance. No data will be inserted until payment has been received.